

INSTRUCTIONAL FRAMEWORK



Future Housing Leaders supports employers as they enhance their recruitment of diverse entry-level talent for internships so that the housing industry workforce reflects and is better able to serve the next generation of increasingly diverse homebuyers and renters. During the internship, Future Housing Leaders interns will have access to a curriculum that is designed to complement the Employer Partner’s existing intern program. The Instructional Framework outlines the program curriculum.

Instructional Framework Goals

The Future Housing Leaders Instructional Framework is a suggested curriculum for interns that incorporates multiple instructional methods, including self-paced online learning for independent study, on-demand research for performance support, and group engagement activities for cooperative learning. The framework is based on three goals:

- 1. Housing industry success** – Set students up for internships and full-time positions in the housing industry.
- 2. Professional success** – Prepare students to display the behaviors and attitudes expected from employers.
- 3. Personal success** – Provide tools students can use to define and achieve individual development goals.

The table below outlines the key ideas that support the three educational goals.

	Industry Development	Professional Development	Personal Development
Knowledge	<ul style="list-style-type: none"> • Housing industry overview and terminology • Intersection of private, public, and social sectors in housing industry • Industry leaders and executives • Trends and topical issues • Housing industry ethics 	<ul style="list-style-type: none"> • Personal “branding” in a professional context • Understanding culture and its place in the workplace • Identifying and cultivating mentorship • Exploring and assessing post-graduate education opportunities (e.g. graduate school, fellowships) 	<ul style="list-style-type: none"> • “Personal Financial Management 101” (e.g., maintaining a personal budget and saving for the future) • Goal-setting in a personal context • Buying and owning a home
Skills	<ul style="list-style-type: none"> • Elements of project management • Engaging mortgage industry clients 	<ul style="list-style-type: none"> • Writing for business audiences • Meeting management • Presentation technique • Business emails and instant messaging 	<ul style="list-style-type: none"> • Resume writing workshop • PowerPoint and Excel skills • Effective communication • Stress management techniques • Networking

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